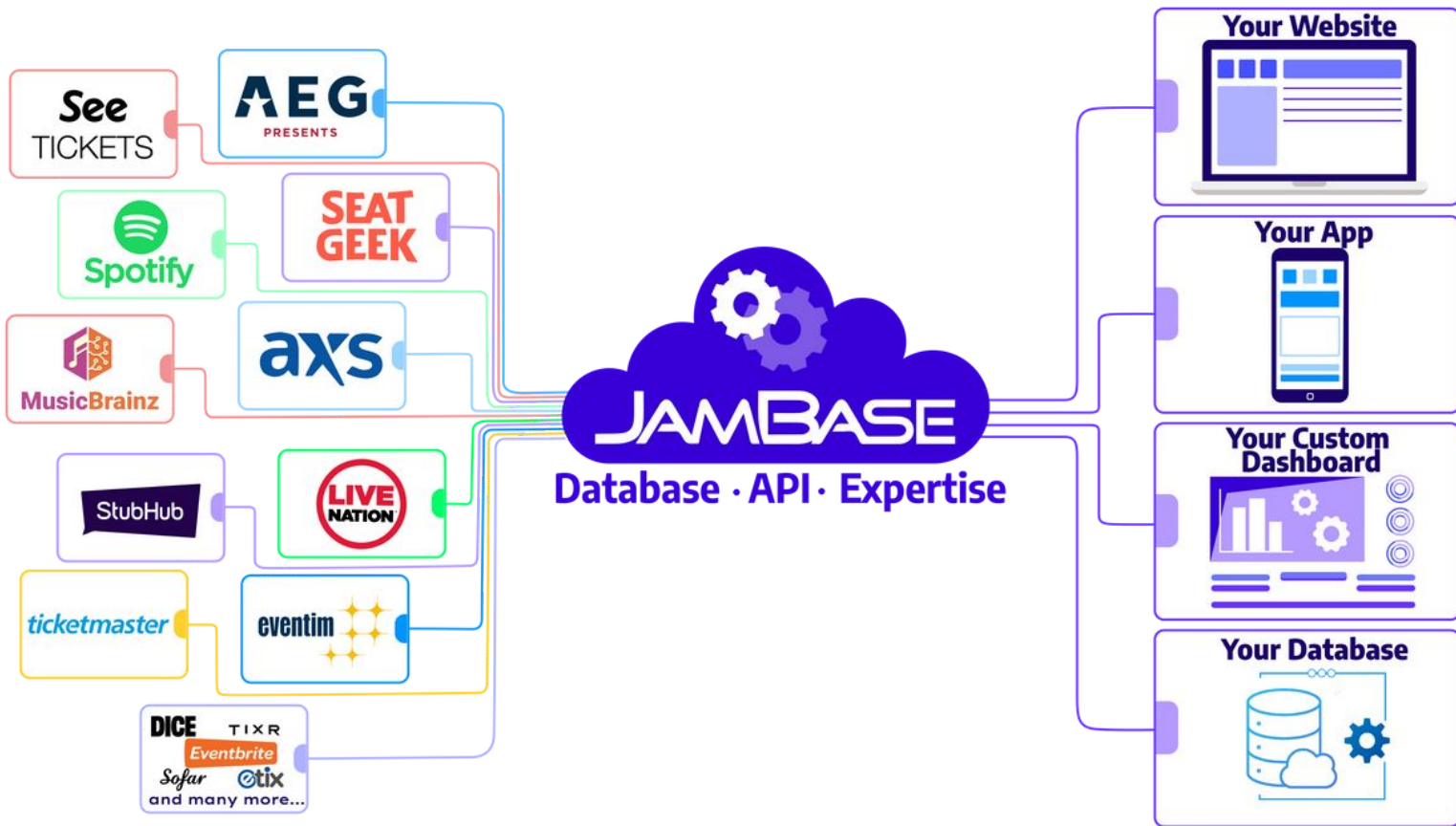


- ✓ INFORM EXPERT DECISIONS
- ✓ REACH THE RIGHT AUDIENCES
- ✓ POWER NEW REVENUE STREAMS

Since 1998, JamBase has built a curated database of live music events that is now available via an API and custom solutions

**400k** Bands & Artists    **170k+** Venues    **100k+** Upcoming Events    **3MM+** Past Events    **4MM+** Performances    **100+** Countries



- ✓ CLEAN
- ✓ VETTED
- ✓ TRUSTED
- ✓ MATCHABLE
- ✓ COLLABORATIVE
- ✓ DEV-FRIENDLY

Proudly trusted by



## SOLUTIONS FOR GROWTH

Anticipate demand and optimize revenue



### Recommendation Engines

Build customer loyalty with personalized travel & planning recommendations



### Dynamic Pricing

Anticipate event-based surges to empower demand-based pricing and maximize revenue potential



### Workforce & Inventory Optimization

Prevent overwhelmed staff and plan ahead for upcoming events



### Target Marketing

Drive more bookings targeting traveling high-spending music lovers

## LIMITLESS APPLICATIONS AND OPPORTUNITIES



### Accommodation Providers

Popular music events draw travelers and high demand for location specific accommodations.

Anticipate demand and price accordingly with JamBase's live music data.

Filter for events by geography and artist popularity to identify target dates for surge pricing, and advertising to live music travelers.

### Rideshare

Drivers need to know when and where to find potential riders, and concert attendees lack confidence they'll be able to find a ride home.

JamBase Data identifies dates and locations of high-attendance music events to inform drivers where to be and when.

Ride availability and demand pricing are maximized and riders are better served.

