

ADVERTISING RATE CARD

Millions of live music fans. Every month.

JAMBASE

- ✓ RAISE AWARENESS
- ✓ DRIVE SALES
- ✓ BUSINESS GROWTH
- ✓ AUDIENCE ACCESS
- ✓ CUSTOM CAMPAIGNS

EMAILS TO OPTED-IN JAMBASE USERS*

290K+ Subscribers

Geo-or Fan-Targeted Dedicated Email	\$0.10/recipient
• Full customization, single or multi-show	
• Post-campaign reporting	
BASElines Bi-Weekly Nat. Newsletter Feature	\$600
• Mention in subject line	
• 2-3 sentences of copy	
• Up to three images (GIF)	
• Linked button	
BASElines Bi-Weekly Nat. Newsletter Ad	\$400
• Single square image	
• 15 words of copy	
• Linked button	
BASElines Bi-Weekly Nat. Newsletter Banner Ad(s)	
• Above-the-content Leaderboard	\$450
• Body	\$300
• Final	\$250
• Takeover (all 3)	\$850
National Dedicated Email	\$3,500

WEB BANNERS*

4M+ Monthly Pageviews

ROS or Geo-Targeted Display Banners	\$10CPM
• Fully responsive, media-rich, & mobile friendly	
• Homepage customization & site takeovers available	
Festival Guide Top	\$1,000/mo. or 1 mo. free with \$3,500+ campaign
• Fixed placement and national targeting	

AUGMENTED LISTINGS

Enhanced Show & Festival Listing	Free with purchase
• Listing customization	
• Ad-free event page	
• Ticket link exclusivity	
• Festival placement in "Sponsored Results" module	
Featured Listing	Included with \$600+ purchase
• Enhanced Listing benefits	
• Shows featured in "Top Concerts" and "Sponsored Results" modules	

EDITORIAL COVERAGE

Sponsored Content	\$1,000
• Published in the Top Stories module	
• Shared across JamBase's social media channels	
Collaborative Content	Inquire for Details
• Lifecycle coverage and creative content available	
• Onsite content creation and coverage by JamBase	
• Shared across JamBase's social media channels	

SOCIAL MEDIA GROWTH

4M+ Monthly Reach Across Channels

Facebook Audience Sharing	From \$500/wk.
• Broaden your social ad reach	
• Direct & Lookalike	
Dedicated Posts & Geo-targeted Boosts	\$150+
• IG: \$150 Story, \$300 in feed, Facebook feed: \$250	
• 25% boost premium	
Dedicated Targeted Meta ads	\$150
• Minimum ad spend: \$25	

CONTESTS

Dedicated Contest Page	Free with min. purchase
• Single click entry option	
• Geo-targeted social share & boost	

* Non-profit 501c3 rates available

No two events or marketing strategies are the same. Contact sales@jambase.com to build your custom campaign.